

Dear Dealer,

Haderslev, February 3, 2025

We are reaching out to all PUCH spare parts dealers in the EU to warn that EL TRADING has become aware of goods on their way to the EU that (once again) have been produced using our molds illegally. Dealers may unknowingly risk becoming involved in chain fencing.

The reason for this communication is our experience with previous cases of chain fencing and the realization that timely action can be a solution. Unfortunately, we have previously warned Danish and European dealers about their involvement in such cases and encouraged cooperation to halt sales. However, many have chosen to ignore these warnings.

But times have changed.

Thanks to artificial intelligence, businesses can now quickly gain legal insights and effectively combat chain fencing—without relying on expensive legal fees. Small business owners are therefore in a stronger position than ever in the fight against intellectual property infringements.

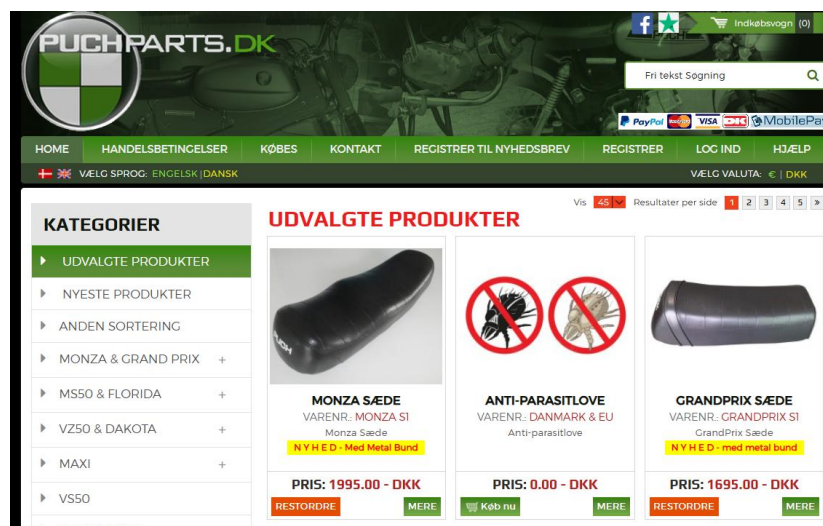
We assume that neither you nor your company intend to engage in the fencing activities we are warning against. However, we are addressing all PUCH spare parts dealers in the EU to ensure that no one can claim to have been unfairly singled out for this warning and to prevent anyone from being misled in good faith by unscrupulous importers.

Our ability to combat parasitic activity has been significantly strengthened thanks to artificial intelligence, which has provided us with legal insights at a level that far surpasses the typical mediocre (and unfortunately often misleading) advice frequently given by lawyers who are not specialized in this specific area of law.

EL TRADING will henceforth take legal action against any entity selling products that infringe on our rights. We will seek compensation as well as the destruction of the infringing goods.

Lawsuits in such cases can easily amount to over 500,000 DKK, which should give any violator cause for serious consideration.

We therefore strongly encourage all dealers to ensure that they do not become involved in this issue.



On our website, www.puchparts.dk, you will find a few images at the top featuring parasitic actors (lice).

Clicking on these parasitic actors will give you access to relevant questions and suggestions that you can ask [DeepSeek](#) og [ChatGPT](#)

We have made the process simple:

- Copy our extensive questions to AI
- Paste and press *enter*
- And voilà – you’ve just saved a 3000 € lawyer’s bill!

Both AI solutions provide impressive and consistent legal insights on where you stand in the EU or Denmark if you are either:

1. Involved in parasitic activity
 2. Or, on the contrary, subjected to systematic violations of your rights – an experience we can compare to being attacked by 17 hungry hyenas.
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New PUCH Spare Parts on the Way

Puchparts (EL TRADING) is soon launching a range of new seats for PUCH models Grandprix, Monza, Maxi, Nevada, and VZ50.

Exclusivity:

- Only Puchverkstan SE has secured an exclusive agreement for the new Grandprix and Nevada seats, which are now produced with a steel base – just like in the old days.
- Frames for PUCH VZ50 are also on the way. Only Puchverkstan SE holds the exclusive rights in Sweden.

To better identify suspicious products, you can view high-resolution product photos via the links below.

We strongly recommend staying alert when offered spare parts that may originate from unauthorized production.

This provision imposes a general duty on businesses to act in accordance with good marketing practices, including requirements for decency and fair conduct towards consumers, competitors, and other market players. The law covers both explicitly illegal actions and those considered unethical or unfair, even if they are not specifically regulated by other legislation.

If you are in doubt about which new products or production rights are being referred to, you can download high-resolution product photos via the following link:  [Download product photos](#)

You are always welcome to contact Puchparts.dk if you are interested in a partnership. There is no reason to get involved with a parasitic importer.

Please also note that EU laws are categorically the same across all EU countries, though with different wording. Furthermore, foreign dealers can be prosecuted in Denmark under Danish law.

It is also possible to sue multiple dealers collectively, including both Danish and foreign entities in one lawsuit in Denmark. Thanks to AI, EL Trading (Puchparts) is now fully prepared for full-scale legal action should we once again be targeted by parasitic attacks.

According to the Brussels I Regulation (EU Regulation 1215/2012, Article 8(1)), multiple defendants from different EU countries can be sued together in one country if there is a sufficiently close connection between the cases.

Best Regards,
EL TRADING